# ANJA HENDRIKSE LIU

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## **EDUCATION**

University of Edinburgh, MSc Narrative Futures, projected grade: A Edinburgh, UK, Sept. 2023-Aug. 2024

- Thesis: computationally mediated speculative fiction for supporting young people's agency in AI futures
- Courses included Ethical Data Futures, Narrative and Computational Text Analysis, AI and Storytelling
- Engagement: co-organizer of community-driven project and public events linking Edinburgh Futures Institute and Katie Paterson's Future Library; writer and editor for student periodical

Brown University, BA English, GPA: 4.0/4

- Honors: magna cum laude; one of ~2.5% of graduating class elected to Phi Beta Kappa as a junior
- Non-degree courses included Quantitative Methods, Computational Cognitive Neuro, Micro-Org. Theory
- Engagement: novel-writing club co-president; editor for student publications; led local school book group

### **EXPERIENCE**

Students as Change Agents, Data Coach Edinburgh, UK, Oct. 2023-Aug. 2024 Coached participants and collaboratively created instructional materials to support data literacy, analysis, and data-driven design for student groups working on 10 real-world sustainability-focused challenges

- Collaboratively led data-driven program ops, e.g., created dashboard and standardized applicant data analysis
- Zearn, Business Operations Associate
  - Originated Operations function at edtech nonprofit, introducing automated, data-driven, and cross-functional processes that supported 9+ statewide launches and facilitated continuous improvement of team ops
  - Designed processes to synthesize Zearn usage and ops data; built internal and external reports/dashboards
  - Collaborated with Salesforce Admin to customize Salesforce platform and create training materials

#### Zearn, Partnerships Associate

- Managed outbound lead generation, analyzed district and campaign data, and wrote email content; developed strategy to expand sporadic outreach emails into biweekly personalized campaigns across 4 key segments
- Supported administrators through the process of purchasing and exploring Zearn's top-rated edtech products

Remote, Feb. 2018-Mar. 2022 The Bent Agency, Literary Agency Intern

- Wrote reports on manuscripts in various genres commenting on style, editorial concerns, and potential market
- GPI US Global English Camp, Group Leader
  - Tailored curriculum and led activities for Japanese high-schoolers to develop skills in English-language discussion, presentation, collaboration, and understanding of global issues

#### San Francisco Museum of Modern Art, Publications Intern San Francisco, CA, Jun.-Aug. 2017 Created public digital backlist to increase access to museum's historical publications

# COURSES AND CERTIFICATIONS

COURSES MID CERTIFICATIONS	
Salesforce Certified Administrator	Certified 2023
Correlation One Data Science for All / Empowerment	Certified with Honors 2021
- Skills: Python/pandas, statistical inference, data extraction, transformation, visualization, and modeling, SQL	
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Collaborative data analytics presentation, report, and interactive dashboard: "Wildfires and Air Quality: Direct and Indirect Effects on Travel, Mobility, and Tourism in the Bay Area, 2015-2020"

# SKILL SETS

Technical: Python (including pandas); HTML/CSS (Tailwind); confident in learning new languages and software Data: quantitative and qualitative data analysis; visualization; statistical inference; data cleaning and wrangling Writing: skilled fiction and nonfiction writer, with multiple award-nominated stories and professional publications

Japan, Jul.-Aug. 2019

Providence, RI, Aug. 2016-May 2020

Remote, Jan.-Aug. 2023

Remote, Sept. 2020-Jan. 2023